

For The Art branding & strategy made simple.

ForTheArt, LLC | Prepared by: Christian Janson Artist@fortheartdesigns.com | 626.905.3665

# #GOALS DOCUMENT & Create STRATEGY AND STORYTELLING

We have alot of skill sets. Video Production, Storytelling, Design, Strategy, Content, Marketing and Branding. Nothing intersects all these skills like social media management.

Our packages are designed to reach thousands for our independent and small businesses clients.

#### **BASIC**

### **\$250.00** | \*Six Month Term

- Facebook only social network
- 2-3 days, 2 post a day
- Page management
- Content provided by client

#### **SMALL BUSINESS**

#### \$450.00 + ad budget | \*Six Month Term

- Business Facebook, Instagram & Instagram Stories
- Communication Plan
- Daily Monitoring / Analytics & Monthly Summary Reports
- 1 2 Graphic assets per month
- Advertising campaigns creation and management
- 4 Content creation and sharing post per month
- 5 days a week, 2 post per day

#### **ADVANCED**

#### \$600.00 + ad budget | \*Six Month Term

- Facebook, Instagram, Twitter social networks
- Communication Plan & Strategy
- Daily Updates
- Daily Monitoring / Analytics & Monthly Summary Reports
- 1 2 Graphic assets per month
- 1 Video Asset per month
- Advertising campaigns creation and management
- 6 Content creation and sharing post per month
- 5-7 days a week, 3 post per day, 1 post per weekend

## CUSTOM PACKAGES AVAILABLE Contact Christian Janson - 626.905.3665

Advertising budget billed directly by provider. Budget determined by client.

